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WE ARE HILTON. WE ARE HOSPITALITY.

TEAM MEMBER APPRECIATION WEEK

BELOW ARE SOME GREAT IDEAS FROM HOTELS AND OFFICES AROUND THE WORLD TO ACTIVATE GREAT REWARDS — GET READY FOR CATCH ME:

- On Your Mark, Get Set, Catch! Hilton Los Angeles Airport created a Hilton Race Track and split departments into four teams to compete in a race. All teams came up with their horse's name, and these horses were then put on the track. The board was kept in the Heart of House for everyone to see. The more catches each team received, the farther their horse moved along the track.
- **Go Fishing!** Embassy Suites Portland Downtown set up a fishing bowl with plastic fish. Each department's name was written on a fish. As people walked by the General Manager's office, they were encouraged to go fishing! Then, they had to write three catches for Team Members in whatever department they "caught." It encouraged Team Members to look outside their department and recognize another Team Member who doesn't work directly with them.
- **Catching on the Ocean Floor.** Doubletree by Hilton Tulsa Downtown played off the "catch" theme by using fish. They printed off blank fish coloring pages and had each Team Member personalize their own fish! The fish were then hung on a 25' ocean banner spaced by department, which created "schools of fish." Each time a new catch was received, the Team Member received a small sticker on their fish.
- **Fresh and Sweet.** Hilton Guam Resort & Spa split the hotel into six groups and named them after Guam fruits in the native language. Team names included Chamorro: Mansana (apple), Bilenbines (star apple), Alageta (avocado), Niyok (coconut), Aga (banana) and Mangga (mango). Each group was a mix of Front of House and Heart of House, so each team has an equal chance to win.
- Breaking News. Home2 Suites by Hilton Salt Lake City/South Jordan developed a news station theme. Producers "produced" WOW memories for guests. Reporters reported the facts and made catches. The camera crew kept an eye out for good deeds and "recorded" them by making catches.





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- A Fun Way to Launch. Hilton Seychelles Labriz Resort & Spa launched Catch Me at My best by wearing masks with "feathers" made from Catch Me cards. It was followed by fun games and prizes.
- Caught Ya! The theme at Hampton Inn & Suites Ephrata Mountain Springs was cops and robbers. Team Members with the most catches received "speeding tickets" (\$25 gas cards), while the Team Member who made the most catches got a "parking ticket" (\$25 movie gift card). Other prizes include Starbucks coffee and doughnuts in the break room.
- **Making Catches at the Racetrack.** Doubletree by Hilton Boston-Milford created a racetrack on their bulletin board. Every Team Member who received a catch moved their car along the track as they got more catches! It was a race to the finish to see who the winner would be at the end of the summer!
- **Catch Me Cupcakes.** To get Team Members excited about the program, Hilton Aberdeen Treetops Hotel passed out homemade Catch Me cupcakes and a Catch Me button to everyone who received a catch.
- Valuable Teamwork. DoubleTree by Hilton Hotel Alice Springs divided their hotel into four teams based on their brand values: Flexible Foxes, Cheerful Cheetas, Thoughtful Tigers and Honest Hawks. Departments were also split between teams to level the playing field and start the Catch Me competition

Don't forget to enter the **Get Ready for Catch Me Contest** <u>http://appreciationweek.hilton-recognition.com</u> for your chance to win a \$200 USD gift card!



Team Members include employees at corporate offices and owned, managed and franchised properties. 100 countries includes both countries and territories.